NR A/G

NR A/G

NR A/G

STELEVISION © EW

0.0

\$400.00

\$400.00

Order ID: 56334 CF LOC-POL FBD - LBD: 09/06/12 - 09/10/12 HL#: Created: 08/22/12 01:34 PM

CPE: / / 1543 Agency Commission: 15 % Updated: TJDISTEFANO on 08/22/12 01:45 DCCC (DEMOCRATIC...

Agency: WATERFRONT STRATEGIES Product: DCCC TV 9/6-10 (1310) Self :00:00 Confirmed: 08/22/12 01:45 PM HHOLDS DMA RTG Sched. Code: B Contract: 08/23/12 08:32 AM Demo: Buyer: Billing Int: Monthly BM: SS AE: Brian Butz-1-KDKA-TV

WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0% Share: 0% WTAE: 0% WPXI: 0%

* * * T F * * MORN

PRINT AT STATION. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY DCCC

30 D

Dur SC Self Pr Sales Catg Rate Spots Break Type HHOLDS Time Class Eligible Days

30 MIN SEP

MLOCAL5A

Item

001

FBD Sep 03 LBD 09/06/12 09/07/12 1

NR A/G Total Break Type Dur SC Self Pr Sales Catg HHOLDS Rate Spots Time Class Eligible Days Item . . . T F . . MORN \$400.00 \$400.00 30 D 0.0 MEARLY 002

30 MIN SEP

FBD LBD Sep 03 09/06/12 09/07/12

Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Eligible Days Item Time Class * * * * * S * NEWS 30 B 0.0 \$275.00 \$275.00 NEWSSAT6A 003

30 MIN SEP

FBD LBD Sep 03 09/08/12 09/08/12 1

Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total Time Class Eligible Days Item * * * * * S * NEWS 30 D \$325.00 \$325.00

30 MIN SEP

NEWSSAT8

004

006

FBD LBD Sep 03 09/08/12 09/08/12 1

Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total Item Time Class * * * * * S KDPG \$225.00 \$225.00 WKDPG08 30 B 0.0 005

30 MIN SEP

FBD LBD Sep 03 09/09/12 09/09/12 1

NR A/G Total Dur SC Self Pr Sales Catg Rate Spots Item Time Class Eligible Days Break Type **HHOLDS** * * * T F * * NEWS 0.0 \$700.00 \$700.00 30 B

30 MIN SEP

NNOON

FBD LBD Sep 03 09/06/12 09/07/12



HL#: 08/22/12 01:34 PM Order ID: 56334 CF LOC-POL Created: FBD - LBD: 09/06/12 - 09/10/12 DCCC (DEMOCRATIC... CPE: / / 1543 Agency Commission: 15 % Updated: TJDISTEFANO on 08/22/12 01:45 Client Agency: WATERFRONT STRATEGIES DCCC TV 9/6-10 (1310) Self :00:00 Confirmed: 08/22/12 01:45 PM Product: DMA RTG Sched. Code: B Contract: 08/23/12 08:32 AM Demo: HHOLDS Buyer: Billing Int: BM: SS Monthly AE: Brian Butz-1-KDKA-TV WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0% Share: 0% WTAE: 0% WPXI: 0% NR A/G Dur SC Self Pr Rate Spots Total Time Class Eligible Days Break Type Sales Catg **HHOLDS** Item * * * * * * S MORN 0.0 \$550.00 \$550.00 30 B 007 WCBSSUN 30 MIN SEP FBD LBD Sep 03 09/09/12 09/09/12 1 Total NR A/G Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Break Type Time Class Eligible Days Item S FACE \$550.00 0.0 \$550.00 30 B 800 WFACE03 30 MIN SEP FBD LBD Sep 03 09/09/12 09/09/12 1 NR A/G Dur SC Self Pr Sales Catg Rate Spots Total Eligible Days Break Type **HHOLDS** Time Class Item M * * * * * NEWS 0.0 \$800.00 \$800.00 30 D NEWS430PM 009 30 MIN SEP FBD LBD Sep 10 09/10/12 09/10/12 NR A/G Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total Eligible Days Break Type Item Time Class * * * T F * * NEWS 0.0 \$900.00 \$900.00 NEWS5PM 30 D 010 30 MIN SEP FBD LBD Sep 03 09/06/12 09/07/12 NR A/G Total **HHOLDS** Rate Spots Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg Item M · · · · · \$900.00 30 D 0.0 \$900.00 NEWS530PM 011 30 MIN SEP Sep 10 FBD LBD 09/10/12 09/10/12 1

NR A/G Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total Time Class Eligible Days Item \$1,400.00 * * * T F * * CNWS 30 B 0.0 \$1,400.00 012 NCBS7PM01

30 MIN SEP

LBD FBD Sep 03 09/06/12 09/07/12 1

KDKA-TV

Order ID: 56334 CF LOC-POL

FBD - LBD: 09/06/12 - 09/10/12

08/22/12 01:34 PM Created:

DCCC (DEMOCRATIC ... Client:

CPE: / / 1543 Agency Commission: 15 % Updated:

TJDISTEFANO on 08/22/12 01:45

Buyer:

Agency: WATERFRONT STRATEGIES

Product: DCCC TV 9/6-10 (1310)

Self :00:00

Confirmed: 08/22/12 01:45 PM

Item

014

Item

AE: Brian Butz-1-KDKA-TV

HHOLDS DMA RTG Demo:

Sched. Code: B

Contract: 08/23/12 08:32 AM

Share: 0%

WTAE: 0%

WPXI: 0% WPGH: 0%

WPMY: 0% WPCW: 0% CABLE: 0%

HL#:

Billing Int: Monthly BM: SS

013 NLATE03

Time Class

Eligible Days M * * T F * * NEWS

Eligible Days

Eligible Days

Break Type

Dur SC Self Pr Sales Catg HHOLDS

Rate Spots

NR A/G Total

30 MIN SEP

LBD FBD

Sep 03 Sep 10

Break Type

Break Type

0.0

\$1,900.00

\$3,800.00

09/06/12 09/10/12

1

Dur SC Self Pr

Sales Catg

HHOLDS

Rate Spots

NR A/G

Time Class NLATE03

Sep 03

. S NEWS

30 B

30 B

0.0

\$1,700.00 1

Total

\$1,700.00

\$450.00

30 MIN SEP

FBD 09/09/12 09/09/12

1

30 B

Dur SC Self Pr Sales Catg

HHOLDS

0.0

Rate Spots

\$450.00

NR A/G Total

015 LLETTER01

Time Class

FBD

09/06/12

30 MIN SEP

LBD 09/07/12 Sep 03

. . . T F . . LETT

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	16	0	\$13,375.00	\$11,368.75	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$13,375.00	\$11,368.75	\$0.00	\$0.00